

The Easter Spirit Pervades Berberich's

AS EASTER approaches the subject of dress is dominant in the mind of Milady. Her arrangements have been carefully planned and her wearables have been more carefully chosen. It is well to have the Footwear vie with the sumptuousness of the dainty Dress, the charming Hat, bedecked in all its Springtime glory, and the other dress accessories which will play a most important part on Easter morn.

Remember that correctness in Footwear for Easter is synonymous with—



SHOES FOR WOMEN

All the newest modes are here to please the most exacting.

THE LAVISHNESS of the Berberich display means added popularity for this establishment. For many weeks and months we've planned to present to the women of Washington a most alluring ensemble of striking La France Easter modes. How well we have succeeded will be revealed upon your visit to Berberich's tomorrow! Come and gaze upon these winsome modes in Footwear which truly reflect the newest and best within the realm of artistic shoemaking. Fashion followers invariably insist on—



SHOES FOR WOMEN

For they contain maximum style and quality in like proportion.



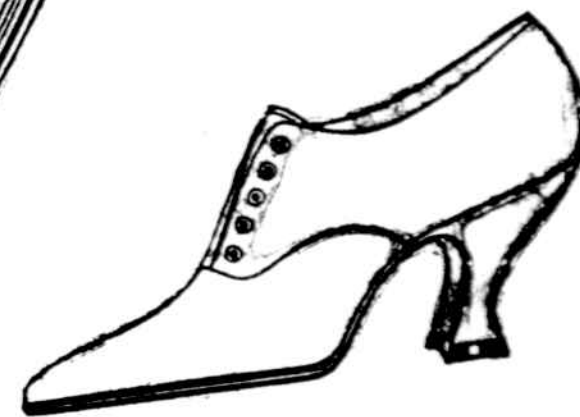
White Reigskin Oxfords, Goodyear welt; all sizes, AA to D. Price..... \$5.85



White Washable Kidskin Oxfords, hand-turned sole; all sizes, AA to D. Price..... \$8.50



Patent Sterling Coltskin, hand-turned sole, Louis XV heel; all sizes, AA to D. Price..... \$7.85



White Reigskin Oxfords, Goodyear welt, wood-covered Louis XV heels; all sizes, AA to D. Price..... \$6.85



Patent Sterling Colt Pumps, Goodyear welt sole; all sizes, AA to D. Price.... \$7.85



Patent Sterling Colt Pumps, all sizes, AA to D. Price..... \$7.85 (Buckles Extra)

Prices Range from \$6 to \$12

Be Careful in Having Your Easter Shoes Bear the La France Label---The Hall Mark of Superiority in Quality Footwear!

Exclusive Agent for Ground Gripper Surgical Shoes

Berberich's

Washington's Largest and Most Progressive Shoe Store :: :: :: Established 1868

1116-1122 Seventh Street N. W.

813 Pennsylvania Avenue N. W.